

# A *Wine* Tour de France Event Date: April 23, 2017

for  **Sponsorship Agreement**

Name(s)/Organization(s) to Recognize: \_\_\_\_\_

Contact Person (and Title): \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Crystal**.....\$7,000

*Like the finest Riedel glasses, this sponsor is the single top sponsor.*

This top sponsor will be featured first and foremost in every mention of the event in all media on all channels. This sponsor will also receive:

- Six tickets to the wine tasting
- Two tickets to an exclusive dinner for a limited number of attendees with wines from a mystery cellar and menu developed by Chef Daniel Abid.
- On site signage during the event
- Feature in all promotions, such as social media, website, newsletters, invitations, announcements, media and printed programs

**En Chateau**.....\$5,000

*Wines produced by the magnificent and historic estates of France.*

These sponsors will be prominently featured in the program/passport and in all mentions of the event.

Also, these sponsors will receive:

- Six tickets to the wine tasting
- Prominent feature in all promotions, such as social media, website, newsletters, invitations, announcements, media and printed program

**Independente**.....\$3,000

*Wines crafted and produced by independent boutique wineries.*

These sponsors will be prominently featured in the program/passport and in all mentions of the event.

Also, these sponsors will receive:

- Four tickets to the wine tasting
- Prominent feature in all promotions, such as social media, website, newsletters, invitations, announcements, media and printed program

**La Table** .....\$1,000

*Delightful table wines found in the villages throughout France.*

These sponsors will be featured in the program/passport and in all mentions of the event. Also, these sponsors will receive:

- Two tickets to the wine tasting; Feature in all promotions, such as social media, website, newsletters, invitations, announcements, media and printed program

**Connoisseurs**.....\$500

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for



## Sponsorship Agreement

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Please provide payment by check, with credit card information below, or online at [avaloncenter.org](http://avaloncenter.org).\*

Sponsorship Amount .....\$\_\_\_\_\_

Credit Card (circle one):    VISA        MasterCard        American Express

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

CVC # (on back): \_\_\_\_\_ Zip Code: \_\_\_\_\_

\*Crystal and En Chateau please provide 50% deposit by March 30 and full payment by April 23, 2017.

For more information contact Priscilla Caldwell [priscilla@avaloncenter.org](mailto:priscilla@avaloncenter.org) (757) 258-5544. Please return this agreement to Priscilla via email, mail to Avalon, PO Box 6805, Williamsburg, VA 23188), or fax (757) 258-9369. *Thank you for your help to break the cycle of violence and create a positive future.*